

Robert J. Troell, MD, FACS
The Institute for Advanced Body Sculpting

Present

ADVANCED VASERSHAPE TREATMENT
Indicated for Non-Invasive Body Contouring,
Cellulite Treatment, Skin Tightening as well as
Postoperative Liposuction and VASERSmooth Treatment
1-Day “hands-on experience” workshop

Dates

Upon Request
7:30 AM - 5:00 PM

Beauty by Design

7975 W. Sahara, Suite 104
Las Vegas, Nevada 89117

Pricing

Dr. Troell's office - \$1,950
Travel to your office - \$2,500

Course Director

Dr. Robert Troell, MD, FACS

Course Instructor

Rose Flores-Gomez

Course Agenda

7:45am – 8:00am	Sign-in
8:00am – 8:45am	Non-Invasive Body Contouring Options: Results of a randomized, crossover study comparing Cool Sculpt, Velashape, Endermologie and VASERshape- What works?
8:45am – 9:30am	Overview of VASERshape Technique: How to Maximize Results? Patient Selection, Patient Education, Reviewing Alternative Treatments, Consent Process, Pre-Treatment Measurements & Photographs and Technique
9:30am – 9:45am	Break
9:45am – 11:30am	<u>Live VASERshape Case: "Hands-On" Experience</u> Comparing available techniques for different indications: <ul style="list-style-type: none">• Localized fat deposits• Circumferential reduction• Skin tightening• Cellulite treatment• Post-liposuction surgery
11:30am – 1:00pm	Lunch with Question and Answer Session
1:00pm – 1:45pm	Marketing Strategies: In-office and External
1:45pm – 3:15pm	<u>Live VASERshape Case: "Hands-On" Experience</u> <ul style="list-style-type: none">• Combining with Endermologie for Cellulite treatment• Using VASERshape for Post-Liposuction & VASERsmooth Treatment
3:15pm – 3:30pm	Break
3:30pm – 4:15pm	Objectively Quantifying Body Contouring and Cellulite Outcomes: Measurements, Patient Surveys and Photographic Documentation
4:15pm – 5:00pm	Comprehensive Analysis of Cellulite Treatment: Minimally Invasive (Cellulaze, VASERsmooth) and Non-Invasive Techniques (Endermologie, Velashape, VASERshape)
5:00pm	Adjourn

Course Description and Objectives

This live CME activity is designed for interested healthcare practitioners to enhance clinical competence and improve patient care by increasing knowledge and understanding of the benefits, limitations and risks of both *invasive and non-invasive body contouring and cellulite treatments*. Highlighted will be the use of the VASERshape ultrasound diathermy with massage to improve body contour, cellulite, skin tightening and post-invasive treatments, such as liposuction and VASERsmooth or other minimally invasive cellulite treatments. Additionally, combining VASERshape with Endermologie modalities may improve your clinical outcomes, especially in cellulite treatment. Following the activity, participants should be able to:

- List the benefits and limitations of each different technique for cellulite treatment
- Discuss the benefits and limitation of non-invasive body contouring devices
- Identify potential pitfalls and utilize complication avoidance strategies
- Understand proper patient selection & managing patient expectations
- Perform a body aesthetic evaluation, indications for invasive versus noninvasive modalities
- Perform proper VASERshape technique to optimize outcome
- Develop marketing strategies, both internal and external to optimize revenue

One needs to understand the competition to educate your patient to improve conversion rates to include current cellulite treatment modalities: both minimally invasive (Cellulaze, Vasersmooth) and non-invasive. (Endermologie, Velashape, Vasershape) as well as body contouring alternatives to include Endermologie, Velashape, Coolsculpt and Liposonics.

A review of our new investigational review board objective measures of cellulite treatment outcome will be presented. This protocol can be incorporated in your practice to not only show your patients the photographic appearance, but all the other treatment advantages to include increased rejuvenated skin thickness and improved skin elasticity.

Didactic presentations and instructional videos will include introductory and advanced information from the initial patient consultation to identify procedural options and improve surgical conversions, photographic documentation and photo-imaging techniques, procedure technique pearls and pitfalls, as well as complication avoidance strategies.

Participant Profile

This workshop is designed for health professionals in a physicians practice or spa environment performing body contouring. The ideal participant is one with some previous VASERshape experience or experience with other non-invasive modalities that desire to improve on their technique, incorporate non-surgical body contouring technology for skin tightening, body contouring and cellulite treatment as well as post-liposuction or minimally invasive cellulite treatment to optimize outcome.

Cost and Registration

The cost to attend the one-day workshop is \$1,950, which includes the “hands-on” experience of the activity. There is a discount for multi-staff attendance with a maximum number of attendees of four. The cost for an instruction in your office is \$2,500, plus travel expenses.

To register, please visit our website at www.drjtroell.com, by e-mail at rjtroell@gmail.com, or by calling 702-242-6488. Seating is limited.

Air Travel & Hotel Information

The Institute for Advanced Body Sculpting is located fifteen minutes from McCarron International Airport and “The Strip”. The course is located near the corner of Sahara and Buffalo Avenues.

CME Accreditation and Designation Statements

In your medical office training Rose Flores-Gomez, an expert trainer on the Vasershape and co-author of the first objective study comparing currently available non-invasive body contouring technologies is available to travel to a physicians office or spa to train staff. Additional expenses will be for her plane fare and hotel accommodations, if need be.

Continuing Education Credits Attendees will NOT receive any CME credits for this activity. However, there are other courses for both cellulite treatment and body contouring planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Touro University Nevada College of Osteopathic Medicine and Robert J Troell, MD, LTD. There are one day and two-day courses, which meet *AMA PRA Category 1 Credit™* or *AOA Category 1A credit* to meet licensure requirements. Physician and Physician Assistants can claim **9** and **18 hours**, respectively for those workshops.

Course Director

Dr Robert J Troell, MD, FACS is a Stanford University Medical Center trained, quadruple board certified facial plastic and cosmetic surgeon who has presented ten live surgical workshops on face and body liposuction, fat grafting, cellulite treatment and non-invasive body contouring. He is a certified national instructor for the Body-Jet, VASER and Slim (Laser) Liposuction techniques. He is a trainer for both Cytori’s Pure Graft system and Medi-Khans Adivive fat processing unit and Maxstem/Cellticator stem cell processing unit.